

COUNTY OF LOS ANGELES – DEPARTMENT OF PUBLIC HEALTH
ALCOHOL AND DRUG PROGRAM ADMINISTRATION
AND
UCLA ISAP/Pacific Southwest Addiction Technology Transfer Center (PSATTC)

**“METH INSIDE OUT: Brain and Behavior”
DVD Series Premiere and Expert Panel Discussion**

**May 9, 2008
10:00 a.m. – 1:00 p.m.**

- 10:00 a.m. **Welcome**
Sandy Song
Los Angeles County Alcohol and Drug Program Administration
- 10:05 a.m. **Program Evaluation/Introductions and Overview**
Thomas Freese, Ph.D.
UCLA Integrated Substance Abuse Programs/PSATTC
- 10:15 a.m. Showing of the DVD **“METH INSIDE OUT: Brain and Behavior”**
- 10:50 a.m. Richard Rawson, Ph.D.
UCLA Integrated Substance Abuse Programs/PSATTC
- 11:20 a.m. Deke Simon, Producer/Director, and Mark Parra, M.Ed.
The Making of “Brain and Behavior”
- 11:35 a.m. Jacqueline Quintanilla, Vice President, Edelman
“Me Not Meth” Campaign
- 12:00 p.m. Break
- 12:15 p.m. **Panel Discussion**
Facilitated by Jacqueline Quintanilla, Mark Parra, and Brad
Leathers
- 12:55 p.m. **Closing Remarks/Evaluation**
- 1:00 p.m. **Adjourn**

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